



Patrick Siefert,  
Farmers Agent

Contact  
Us Now



## 97% Lift in ROI with Next Call Club

Patrick Siefert is a Farmers Agent based in Fort Myers, Florida, who offers a wide range of insurance products, including auto, homeowners, renters, and more.

**67%**

Savings in Cost  
Per Lead

**25%**

Savings in Cost  
Per Item

**97%**

Lift in ROI

**\$36K**

Reduction in Spend\*

*\*annualized, reduced spend by 37.5%*

Patrick had always taken pride in his ability to connect with clients and provide exceptional service.

However, he found himself with a challenge that many agency owners are familiar with: overpriced leads, with poor conversion rates, and a sales team that knew it could be better.

As each quarter passed, the challenges intensified. Patrick knew from experience that internet leads and outbound calling could provide massive returns, but the quality of prospects just wasn't there.

The continuous struggle of sorting through leads with unknown intent, and wasting valuable resources on false prospects was frustrating (and expensive).

Moreover, a quickly changing landscape in the insurance industry highlighted the need for a new, creative approach to targeting prospects.

Next Call Club had just the solution: their Lead Buying Service. Their team has multiple people with over 10,000 hours of lead management experience. Through partnerships with both lead vendors and

technology partners, Next Call Club can verify buyer intent, ensure information is accurate, and use data analytics to target and refine internet lead initiatives.

In simple terms, they help you pay less money for better leads.

**"What sets them apart is not just the leads, but the continued support and one-on-one training they provided for my callers and outbound program as a whole. It's clear that they are dedicated to helping their clients succeed in any way they can."**



**Will Seaman**  
Vice President,  
Siefert Insurance  
Agency

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# NCC + Farmers Agents = A Perfect Match



**Carl Prieto**  
*Farmers  
Insurance  
District  
Manager*

"I originally connected with Andrew on social media and subscribed to his newsletter which puts out great content for agency owners who are looking to grow their business.

I then connected with Andrew's team and learned more about Next Call Club at an Embrace and became very interested in their value proposition when most of our agents rely heavily on internet leads.

Andrew then graciously attended a district meeting and provided great insight on the ABC's of picking a lead vendor and how to maximize your investment in data leads.

I now have several agents that are working on getting started with lead acquisition with NCC. Andrew is awesome to work with and looks to add value even outside of the Next Call Club services. I really appreciate him and look forward to working more with him in the future!"

"We buy a lot of leads from Next Call Club, and I don't look at NCC as just a lead vendor, I look at them as a key partner in agency.

They understand the lead game like no one else. The filtering options are unlike any other lead provider, which has helped us achieve a healthy Client Acquisition Cost.

If you're an insurance agent who wants to buy leads from a partner who understands the lead game, consider working with NCC."



**Vlad Cherchenko**  
*Founder of  
Insurance  
Sales Lab*

## Our Typical Cost Per Item Looks Like...

CO Farmers Agent

**\$76**

OK Farmers Agent

**\$169**

TX Farmers Agent

**\$154**

CA Farmers Agent

**\$55**

Let's face it, most agencies don't have the time to handle multiple lead vendors. Let us do the heavy lifting for you!

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