



**Wyatt Mace,  
Allstate Agent**



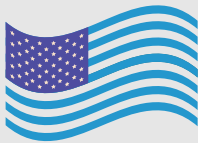
Wyatt knew something had to change. His compensation plan was changing.

Money was looking like it was going to be tighter moving forward.

The days of paying \$80, \$90, and sometimes even \$100+ on a live transfer couldn't continue. It wasn't profitable.

It was clear that using internet leads as a marketing strategy was one that worked. The issue? Wyatt didn't want to burn out his producers with the endless dials and rejection that came with it. Enter Next Call Club with their Lead Buying Service + Outbound Calling Service.

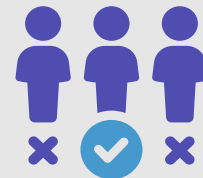
### Next Call Club's Outbound Callers Are:



**In the  
United  
States**



**Trained and  
managed  
by NCC**



**Top 5%  
of those  
interviewed**

### Wyatt started with three outbound callers right away.

Wyatt and Next Call Club wanted the same thing: A long-term partnership. The approach to the partnership was different from that of other call vendors.

Next Call Clubs data analysts met with Wyatt's team and helped to pick zip codes, filters, and price points.

## Wyatt wanted to hit two main goals:



Make his  
marketing  
spend more  
profitable



Max out his  
year end  
bonus

## Next Call Club was able to determine when, where, and which consumers to target.

### The results?

Wyatt was able to sell 692 items with a cost per transfer of \$19.14, post an impressive ROI of 188.9%, and drive his overall cost of leads to \$4.70.

**692**

Items Sold

**\$19.14**

Cost Per  
Transfer

**188.9%**

ROI

**\$4.70**

Cost Per  
Lead

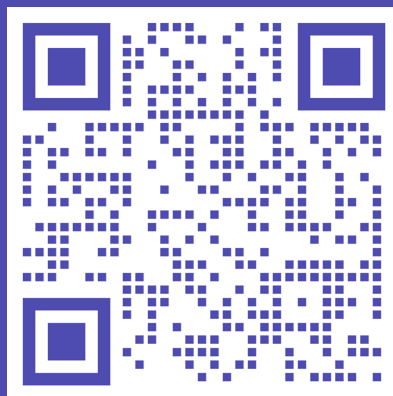
*November 2023-February 2024*

**Next Call Club would love to  
work with you and your team.  
We will set a cost per acquisition  
goal and then work to beat it.**

Training your team on outbound  
calling and working internet leads  
can take years. So if you're ready to  
be like Elon Musk and "skip to the  
end....."

Let's talk!

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